

HAWTHORNE



For Immediate Release

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July 19, 2016

Hawthorne Cat Announces New BCP National Offer
0% Financing for 48 Months Plus a Bonus Equipment Protection Plan

San Diego, CA – – Hawthorne Cat, the exclusive Cat® equipment dealer in San Diego, the Hawaiian Islands and the Pacific Region, announces a special purchasing offer on select new Cat machines. Purchase a qualifying new Cat machine from now until September 30, 2016 to receive 0% financing for 48 months and a complimentary equipment protection plan.

Eligible machines for the 3 year/1,500 hour powertrain and hydraulics equipment protection plan include Skid Steer Loaders, Multi Terrain Loaders, Compact Track loaders, Compact Wheel Loaders, and Mini Hydraulic Excavators. An extended 3 year/3,000 hour powertrain and hydraulics equipment protection plan is included with the purchase of new Backhoe Loaders, Small Wheel Loaders, Small Track-Type Tractors, and Telehandlers.

Ross Farmer, Sales Manager, says, “Hawthorne Cat will help you get the machine you want with the protection you need to keep your business running smoothly.” Farmer continues, “Upgrade your fleet and take advantage of this limited time summer offer.”

Hawaii Region Sales Manager Shane Oliveira adds, “With over 300 models available, Hawthorne Cat offers the biggest selection of high quality machinery in San Diego, Hawaii, and the Pacific Region.” Oliveira concludes, “Our industry-leading products and exceptional customer service make Hawthorne Cat the best choice for your equipment needs.”

Visit the Hawthorne Cat website or call 800.437.4228 for complete offer details.

About Hawthorne Cat

Hawthorne Cat is the authorized dealer for Cat construction and power equipment in San Diego, Hawaii, Guam, Saipan and American Samoa. Hawthorne sells, rents, provides parts and service, training and emission solutions to various industries including general building construction, landscaping, marine, paving and power generation. For more on Hawthorne Cat, visit <http://www.hawthornecat.com>.